

This Service & Information Manual contains material that is vital to the successful planning, marketing and management of your display in the *2024 Quad City Regional Auto Show*. Failure to read this manual and respond promptly in ordering services could result in higher rates.

The services and contractors listed in this manual are for your convenience. Show management suggests that you employ the services of Quantum Expositions, this show’s official general contractor, for your greatest efficiency and ease since they are most familiar with the show and its work schedule. All independent contractors must coordinate their work schedules with Quantum Expositions and comply with all QE guidelines and insurance requirements.

Please note that insurance policies must provide coverage for all dates from move-in through move-out (Tuesday, Feb. 27 – Monday, Mar. 4) and all required information and additional insureds as listed in the Important Rules & Requirements section of this manual. Please refer to the sample insurance form enclosed, as all insurance policies must be completed correctly. All exhibit set up contractors must submit a correct and complete policy at least twenty (20) days prior to the first move in day of the show or they will not be permitted to work at Bend XPO.

The most up-to-date exhibitor information, including floor plans, can be downloaded from the internet at [www.quadcityautoshow.com.](http://www.quadcityautoshow.com/)

It is important that you review this manual with those persons or agents having responsibility for your participation in the show. Show management thanks you for your cooperation and we wish you a most successful 2024 Quad City Regional Auto Show!

Show Management

## Exhibitor Action Item Checklist 2024 Quad City Regional Auto Show

|  |  |  |
| --- | --- | --- |
| **Action Items** | **Deadline Date** | **Completed** |
| Mail liability insurance policy to show management | Feb 8 |  |
| Mail display blueprints + electrical placements to show management & the Bend Expo | Feb 8 |  |
| Submit order(s) to Quantum Exposition. | Feb 15 |  |
| *(labor, freight handling, furniture, signs, etc.)* |  |  |
| Submit orders to Bend XPO | Feb 8 |  |
| *(electrical, telephone/internet)* |  |  |

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***AUTO SHOW COORDINATOR***

*Beachview Productions, LLC*

*PO Box 573*

*Elmhurst, IL 60126*

*Phone 443-614-0905*

*Alastair Gracie - alastair@tixonlinenow.com*

***DECORATOR: FURNISHINGS, FREIGHT HANDLING, LABOR, & FORK LIFT SERVICES***

*Quantum Expositions*

*Mike Lancaster*

*3747 East 150 South*

*Tipton, IN 46072*

*Cell 501 652 0731*

***ELECTRICAL & TELEPHONE & SHOW BUILDING***

*Bend XPO*

*922 Mississippi Parkway*

*East Moline,Ill 61244*

*(309)751- 4280*

*Fax* [*info@bendexpo.com*](mailto:info@bendexpo.com)

***FLORIST***

*Colman Florist & Greenhouses, Inc*

*1623 2nd Ave.*

*Rock Island, Illinois 61201*

*309-786-4433*

*800-827-1385*

*colman@colmanflorist.com*

***FREIGHT HANDLING***

*Mike Lancaster*

*Cell 501 652 0731*

***ACCOMODATIONS***

*Hyatt Place*

*111 Bend Blvd*

*East Moline, IL 61244*

*Hyatt House*

*111 Bend Blvd*

*East Moline ,IL61244*

*(309) 278-47983*

# General Show Information

### Show Dates & Hours

Friday, March 1 through Sunday, March 3, 2024

Friday, March 1 10 a.m. – 8 p.m.

Saturday, March 2 10 a.m. – 8 p.m.

Sunday, March 3 ..10 a.m. – 5 p.m.

### Show Facility

**BEND XPO**

922 Mississippi Parkway

East Moline, IL 61244

[(309) 751-4280](https://www.google.com/search?client=firefox-b-1-d&q=bend+xpo)

### Show Office Hours & Phone Number

The auto show office will be located on the west side of the building to the right of the show entrance.

### Auto Show Office Hours

Tuesday, February 27 10 a.m. – 5 p.m.

Wednesday, February 28 8 a.m. – 5 p.m.

Thursday, February 29 8 a.m. – 4 p.m.

Friday, March 1 8 a.m. – 8 p.m.

Saturday, March 2 8 a.m. – 8 p.m.

Sunday, March 3 8 a.m. – 7 p.m.

### VIP Preview & Scholarship Presentation

Thursday, February 29, 2024, 5:30 p.m. to 8:00 p.m.

***Move-In & Set-Up Information***

### Electric, Carpeting & Decorations

Tuesday, February 27 is reserved for installation of electric and carpeting. No freight or display shipments will be accepted or unloaded until after 3pm on Tuesday, February 27.

### Freight & Factory Displays

Unloading will take place on Tuesday, February 27 after 3pm. Please see the schedule below for your target date and time. Trucks will not be permitted to enter the unloading area until their scheduled time. All freight and/or factory displays must be unloaded by 2 p.m. The loading docks will close promptly at 4 p.m. No unloading will take place on Thursday, February 29.

Labor should be ordered for Wednesday, February 28 beginning at least three (3) hours after the start of your freight target time. All crates must be emptied on Wednesday so the general contractor can remove them.

**All labor must be coordinated through Quantum Expositions.** All exhibit areas must be ready by 8 a.m. on Thursday, February 29 in order to receive and place show vehicles.

### The display supervisor should be on-site at the start of your freight target time in order to direct crate placement.

**Tuesday February 27**

### 3pm

|  |
| --- |
| Ford |
| Exotics |
| Cadillac/Volvo/Subaru |
| Audi/MB |
| VW |

**Wednesday , February 28**

### 8 a.m.

|  |
| --- |
| Lexus |
| KIA |
| Honda |
| Hynudai |
| GMC |
| BUICK |
| Nissan |
| Mazda |
|  |

|  |
| --- |
| Chevrolet |
| Toyota |
| Stellantis |

**NOTE:** *Overtime penalties may apply to any exhibitor(s) signing in after their designated unloading time.*

## Move-In & Set-Up Information (continued)

### Vehicle Move-In

Please adhere to your scheduled vehicle move-in time.

**Thursday, February 29**

### 10 a.m.

|  |
| --- |
| Lexus |
| Exotics |
| Cadillac/Volvo/Subaru |
| Audi/MB |
| VW |

### Noon

|  |
| --- |
| Ford |
| KIA |
| Honda |
| Hynudai |
| GMC |
| BUICK |
| Nissan |
| Mazda |
|  |

|  |
| --- |
| Chevrolet |
| Toyota |
| Stellantis |

**All show vehicles must be on the floor by 2 pm on Thursday February 29. ALL displays must be completely set & operational by 4 p.m. on Thursday, February 29.**

### The Fire Marshal requires a three-foot (3’) gap between each & every vehicle for handicap access & fire egress.

* Under no circumstances should the visqueen that was installed to protect carpet be removed until all vehicles are placed and detailed. Exhibitors or your porter service company will be responsible for any stains that are made by tire treads or dressings.
* Once the vehicles have been placed and detailed, exhibitors may remove the plastic and place it in the public aisle for the general contractor to pick up.

**NO INDIVIDUAL DEALER SIGNAGE IS ALLOWED ON ANY VEHICLE DURING THE SHOW. THIS INCLUDES TRUNK TAGS, TRUNK STICKERS, PLATE HOLDERS, LISCENSE PLATE OR ANY OTHER PROMOTIONAL IDENTIFICATION. ALL INCENTIVES, REBATES OR OTHER PROMOTIONAL PRICING TIED TO THE AUTO SHOW MUST BE SUPPORTED NATIONALLY OR REGIONALLY, AND CANNOT BE PROMOTED BY AN INDIVIDUAL DEALER.**

## Move-Out Information

### Move-Out & Building Access Hours

Vehicle move-out will take place on Sunday, March 3 from 5:30 p.m. until 7 p.m.

Exhibitors may begin re-attaching the battery cables at 5 p.m., but may not start engines nor begin vehicle move out until 5:30pm.

### All vehicles must be removed from the exhibit hall on Sunday evening, March 3 by 7 p.m.

All crates will be returned to each display area beginning at 7 p.m. on Sunday, March 3.

Exhibit and display move-out will resume on Monday, March 4 at 8 a.m. All exhibits must be crated by 3 p.m. **ALL exhibits & display materials must be cleared from the facility by 5 p.m. on Monday, March 4.**

### Literature Removal

Literature removal after the show is the responsibility of the individual exhibitor. Removal of literature that is left behind will be invoiced to the exhibitor at prevailing rates. We recommend that remaining literature be placed in vehicle trunks and returned to the participating dealerships for use in their showrooms.

## Ticketing & Exhibitor Access/Admittance Information

### Admission Prices

Adults *(13 and over)--------------*$10.00 Seniors *(62 & over----------------*$5.00

Children *(7-12) --------------------*$5.00 Children *(6 and under)* FREE

### Exhibitors Entrance Procedure

**Passes will be supplied electronically before the show and can be saved on a cell phone or printed out for admission. The registration desk will be open on Thursday at 9am and will be able to email or text passes also.**

**NOTE:** *No one under the age of 16 years old will be permitted to enter with an exhibitor pass. In accordance with our insurance policy, no children under the age of 16 are permitted in the XPO during set up or tear down.*

All personnel working within your exhibit area should wear suitable business attire. **Exhibitors not dressed accordingly will not be admitted into the show.**

### Vehicle Clean-Up Personnel

In order to retain our first-class show appearance and also remain within the guidelines set for us by the Association Committee, all clean up personnel must dress appropriately to enter the show. An acceptable professional appearance would include the following: coveralls, company golf shirts or t-shirts, and clean blue jeans or slacks. A uniform appearance for all employees representing your company is preferred. Ripped shirts, printed t-shirts, dirty jeans, jeans with holes, and dirty sneakers are not acceptable show attire.

All porter service/temporary employees and display clean up personnel will be required to obtain a show badge to gain entrance to the show.

## Important Rules & Requirements

### Aisles for Emergency Purposes

The Fire Department requires that we maintain six foot (6’) fire exit lanes through the exhibits.

### Fire Regulations

Exhibitors must comply with all federal, state, and local fire codes which apply to places of public assembly, in particular, Chapters 5, 8, and 31 of the Life Safety Code. All curtains, buntings, draping, etc., of any kind must be flameproof. Special care should be taken not to block or obstruct any fire hose or fire extinguisher cabinets, fire pull boxes, or entrances and exits within Bend XPO.

### Alcoholic Beverages & Food Items

Alcoholic beverages and/or outside food may not be brought into Bend XPO.

### Vehicle Sales

No vehicle sales may be contracted at the show. Vehicles may not have dealer stickers. Only factory Monroney stickers are permitted. No discussions may take place with show visitors regarding prices of vehicles. There are absolutely no exceptions to this rule. **The auto show is for exhibition only.**

### Vehicle Requirements

Under no circumstances can display vehicles be placed in front of any fire exits or public entrance doors. Special attention should be given to keeping public doors free of obstruction by any show vehicles or displays. The same holds true for the construction of staging, walls, turntables, signs, etc. **A three-foot (3’) gap between each & every vehicle is required by the Fire Marshal for handicap access & fire lane.**

**Battery Cable -** All show vehicles must have battery cables disconnected and taped using UL approved plastic electrical tape.

**Gas Tank Level -** The gas level cannot exceed 1/4 tank. All vehicles will be checked as they enter the exhibit hall to make sure that the gas level requirement is correct. If the gas level exceeds 1/4 tank, the vehicle will not be permitted to enter the building.

## Important Rules & Requirements (continued)

### Vehicle Requirements (cont.)

**Gas Cap Requirements -** If the gas cap door can be opened from outside your vehicle, the vehicle must have a locking gas cap. If the gas cap door must be unlocked from inside your car, then a locking gas cap is not necessary but the standard inside gas cap must be taped around cap edge to prevent gas vapor leaks.

**AC/DC Converters -** Cars using AC/DC converters must have the security system fuse disconnected to prevent the public from setting off vehicle alarms.

**NOTE:** *A Fire Marshal will be on duty throughout all public hours of the entire show and will be doing constant checks to see the above regulations are enforced.*

### NO INDIVIDUAL DEALER SIGNAGE IS ALLOWED ON ANY VEHICLE DURING THE SHOW. THIS INCLUDES TRUNK TAGS, TRUNK STICKERS, PLATE HOLDERS, LISCENSE PLATE OR ANY OTHER PROMOTIONAL IDENTIFICATION. ALL INCENTIVES, REBATES OR OTHER PROMOTIONAL PRICING TIED TO THE AUTO SHOW MUST BE SUPPORTED NATIONALLY OR REGIONALLY, AND CANNOT BE PROMOTED BY AN INDIVIDUAL DEALER.

**Vehicle Access & Cleaning -** All show vehicles, except factory display models must be unlocked during public show hours. All vehicles must be waxed or wiped daily.

The Auto Show Committee and/or Show Management will inspect each display area to see that this service is provided, with the cleaning charges being sent to the exhibitor whose vehicles have been neglected.

### Exhibit Blueprints

All vehicle exhibitors participating in the 2024 Quad City Regional Auto Show must provide a to-scale electrical blueprint of their display to Show Management and Bend XPO, by February 8. These blueprints will be used by the center to place electric and telecom lines prior to carpet installation. **Please be sure to include telecom placement, electrical needs, and the height of your display properties on your blueprints.** Blueprints can be sent in DWG or PDF format.

### Signs & Banners

Hanging signs are not permitted. Truss lighting is permitted. Quantum Expositions has jurisdiction on all installation/dismantle work.

## Important Rules & Requirements (continued)

### Signs & Banners

All signs must be professionally manufactured and have a finished surface on all edges and sides. Plastic letters, shoe polish and homemade signs may not be used on any vehicles or in any area of your display or booth. Decorations, signs, banners, etc., may not be taped, tacked, stapled or otherwise fastened to ceilings, walls, doors, painted surfaces or columns.

Signs cannot block the view of other exhibitors. In the case of a complaint, the decision on whether a sign remains or must be relocated will be made by the Auto Show Committee.

### Display Placement

The maximum permissible height for displays is twenty-four feet (24’), except where noted on the floor plan.

Placement of exhibits cannot interfere, block or extend into other exhibits. An exhibitor could be asked to change the location or configuration of their exhibit or vehicle placement should they interfere with the rights of other exhibitors.

All exhibits must be free standing as no supporting wires from the ceiling or walls will be permitted.

### Exhibitor Presentation Restrictions

An exhibitor cannot sell or distribute literature from any area other than the space rented by the exhibitor. Sales presentations, distribution of literature, and public surveys are strictly forbidden from being conducted in public aisles, other exhibit spaces, or any other public areas of Bend XPO.

All public address systems must be kept to a volume that is not disruptive to your neighboring exhibitors.

Under no circumstances are helium balloons or adhesive-back decals to be given away or permitted to be used in the exhibit halls. Any cost incurred by Bend XPO, from the use or removal of these items will be charged to the exhibitor.

## Important Rules & Requirements (continued)

### Liability

Each exhibitor is entirely responsible for the space allotted him through his contract. Each exhibitor agrees to reimburse Bend XPO, for any damage to the floor, ceilings or walls within his contracted area.

Bend XPO, The Quad City Regional Auto Show, *Quantum Expositions*, Adstrategies, Inc. and Nissi Marketing assume no liability or responsibility for any loss or theft. Therefore, it is the exhibitor’s responsibility to provide their own security and/or insurance coverage for vehicles, exhibits, and materials.

### Insurance Requirements

All exhibitors, exhibit houses, porter service companies, and outside service companies providing any equipment or services to the 2024 Quad City Regional Auto Show or its exhibitors must secure a broad-form comprehensive general liability insurance policy.

All exhibit houses must include all clients on the certificate of insurance to insure proper coverage during the show.

The exhibitor shall procure, at its sole cost and expense, and shall maintain in force at all times during the term of the auto show contract (including move-in and move-out), policies of insurance as herein below set forth, written by an insurer having a Best’s rating of at least “A” and shall deliver to show management evidence of such policies as set forth herein.

These policies shall be endorsed in a form acceptable to show management to include a provision that the policy will not be cancelled, materially changed, or not renewed without at least thirty (30) days prior written notice to show management, by certified mail, return receipt requested, and state or be endorsed to provide that the coverage afforded under the policies shall apply on a primary and not on an excess or contributing basis with any policies which may be available to show management. Policies written on a “claims-made” basis are not acceptable. At least two weeks prior to the expiration of the policies, evidence of renewal or replacement policies of insurance, with terms and limits no less favorable as the expiring policies, shall be delivered to show management. Deductibles of self-insured retention above $25,000 will require approval from show management.

1. A Commercial General Liability insurance policy (I.S.O. Form CG 00 01 or equivalent approved by show management) in the Exhibitor’s name with Beach View Productions, LLC., Nissi Marketing, Bend XPO, City of East Moline, their parents, subsidiaries, affiliates, directors, officers, employees, insurers, and agents named as additional insured (I.S.O. Form CG 20 10 or equivalent approved by show management) with limits of liability in the amounts of

$2,000,000 Occurrence/$2,000,000 Aggregate on a combined single limit basis for injuries to persons (including death), contractual liability and damage to property.

1. Automobile and Truck Liability Insurance Policy in the Exhibitor’s name with the with Beach View Productions, LLC., TixOnlineNow LLC, Nissi Marketing, Bend XPO, City of East Moline, their parents, subsidiaries, affiliates, directors, officers, employees, insurers, and agents and Nissi Marketing named as additional insured with limits of liability in the amount of $2,000,000 each occurrence, on a combined single limit basis for claims for bodily injuries (including death) to persons and for damage to property arising out of the ownership, maintenance or use of any owned, hired or non-owned motor vehicle.
2. Worker’s Compensation Insurance (including Employer’s Liability Insurance) with limits of

$1,000,000/$1,000,000/$1,000,000.

1. Any additional insurance policies necessary to obtain required permits or otherwise comply with applicable law ordinances or regulations regarding the performance of your contract.

Exhibitor shall provide to show management a Certificate of Insurance as evidence of such aforementioned policies; however, if requested by show management, the Exhibitor shall deliver to show management within 10 days of the request, a copy of such policies, certified by the insurance carrier as being true and complete. The Certificate of Insurance must (1) indicate the I.S.O. Form used by the carrier, (2) be signed by an authorized representative of the insurance carrier, (3) disclose any deductible, self-insured retention, aggregate limit or any exclusions to the policy that materially change the coverage, (4) **indicate that Bend XPO, City of East Moline, Beach View Productions, LLC., their parents, subsidiaries, affiliates, directors, officers, employees, insurers, and agents; and Nissi Marketing are additional insured on all policies (except Worker’s Compensation)**, (5) reference the auto show name and location on the face of the Certificate and (6) expressly reference the inclusion of all required endorsements. If requested by show management, the Exhibitor must furnish within thirty (30) days of a request, proof that the person signing the Certificate is authorized by the insurance carrier.

If, at any time during the period of this Contract, insurance as required is not in effect, or proof thereof is not provided to show management, show management shall have the options to: (1) direct the Exhibitor to suspend work with no additional cost or extension of time due on account thereof, (2) obtain the required insurance at Exhibitor’s expense providing show management with coverage immediately, or (3) treat such failure as an event of default.

**The Contractor shall immediately file with show management a notice of any occurrence likely to result in a claim against show management. All policies must provide coverage from the first move-in date, February 27 to the last move-out date, March 4.** All insurance policies must be completed correctly. All exhibitors must submit a correct & complete policy at least thirty (30) days prior to the first move in day of the show or they may not be permitted to participate in the show.

***This Certificate of Insurance must be received by Show Management, no later than Feb 8.***

### Please email certificates of insurance to Alastair@tixonlinenow.com

***NOTE: This deadline will be strictly enforced. Access to the building may be denied to those suppliers that have not provided a policy to Show Management.***

## Show Services Information

### Exhibitor Services Provided in Vehicle Space Rental Charge

The following items and services are included in the space rental charge:

* 16-oz wall-to-wall exhibit carpet (salt & pepper/”tuxedo”)
* 4-mm plastic installed to protect your carpet prior to show opening
* Daily vacuum service for all exhibit carpet, turntables and platforms
* Daily emptying of all exhibit area waste containers

Each exhibitor is responsible for payment of charges for drayage, labor, and the rental of tables, chairs, desks, waste cans or any other item used within their display. Cleaning of displays and vehicles is the responsibility of the exhibitor.

### Security

Show management will provide 24-hour guard service on the show floor, Tuesday, February 27 at 8

a.m. through Monday, March 4 at 5 p.m. This service is for the overall safety and security of the show and its participants. If your display contains something of particular value, it is recommended that you secure it overnight.

**NOTE:** *The Quad City Regional Auto Show, Beach View Productions, LLC,. and Nissi Marketing cannot be held responsible for the theft of items missing from exhibitor areas.*

## Show Advertising & Publicity

### Advertising

Extensive print, radio, television and outside advertising will be used to target the entire Quad City market. Advertising will begin approx. two weeks prior to the opening of the show and continue through the close of the show.

We have contacted all major local radio, television and newspaper representatives to seek their support and coverage of this year’s exciting event.

### Exhibitor Support

All dealerships, factories, and dealer advertising groups are asked to proudly support the *2024 Quad City Regional Auto Show* by advertising your participation in the show. Your usual radio, television, and print ads may be supplemented with a voice-over or drop-in auto show mention. (Example: “See the New 2024 <INSERT YOUR MFR> models at the *Quad City Regional Auto Show*, March 1 through March 3”). The Association greatly appreciates any show advertising you are able to incorporate into your regular advertising schedules.

Are you planning to bring a special display, concept car, pre-production model or unique feature to the show? Please notify Nissi Marketing, Inc., at (563) 388-6744 by January 31 to ensure that it is included in the overall show publicity.

### Official General Contractor Information

Services for the *2024 Quad City Regional Auto Show* will be provided by:

### Quantum Expositions

**CONTACT:** Mike Lancaster

**PHONE:** (501) 652-0731

**ADDRESS** Quantum Exposition

3747 east 150 south

Tipton, Indiana 46072

Quantum Exposition will have staff on site beginning at 8 a.m. on Tuesday, February 27 and continuing through Monday, March 4.

### SHIPMENTS:

All shipments must be prepaid and are to be addressed as follows:

**Shipments that are scheduled to arrive at the center can only be accepted beginning at 3pm on February 27 and 8am on Tuesday, March 5.** Freight deliveries prior to this date will not be accepted by the center. Shipments to the show site should be labeled as follows:

### CONVENTION CENTER ONLY:

(to arrive on Tuesday, February 27 or Wednesday February 28)

(Name of Manufacturer) *2024 Quad City Regional Auto Show*  C/O Quantum Exposition

Bend XPO

922 Mississippi Parkway,

East Moline, IL 61244

***Discount Admission Tickets***

**E-MAIL TO:** [*susan@nissimarketing.com*](mailto:susan@nissimarketing.com)

for Quad City Regional Auto Show

Advance Discount Admission Tickets are available at a cost of $5.00 each – $5.00 OFF the regular adult admission price. Tickets are only sold in packs of 25 at a cost of $125.00 per pack.

**PROCEDURE FOR ORDERING YOUR TICKETS:** Complete the order form below indicating the number of ticket packs you desire. Email completed order form to Susan Shrader [at *susan@nissimarketing.c*](mailto:susan@nissimarketing.com)*om*. You will then receive a credit card authorization form to pay via secure email.

### Unused tickets are not refundable.

Your order for tickets, in packs of 25 **ONLY,** should be emailed as soon as possible to the email address shown above.

Quantity of Packs (packs of 25) @ $125.00 each = $

Please print or type the following information:

COMPANY: STREET ADDRESS:

***(Tickets will be shipped to this location via UPS. No P.O. Boxes, please.)***

CITY: STATE: ZIP:

SPACE OR BOOTH NUMBER(S): TELEPHONE #: ( )

AUTHORIZED BY:

Print Name Signature

TITLE: DATE:

***Order Deadline Date: January 31, 2024***